

# Bibiana Berardi

## Graphic Designer

Oviedo, FL | Website: <https://bibiberardi.com/> | Email: [bibi.berardi@gmail.com](mailto:bibi.berardi@gmail.com) | Phone: 786.368.0471

### WORK EXPERIENCE

---

#### **Within**

*Freelance Graphic Designer*

**Remote**

*June 2023 - Present*

- Responsible for the execution of multichannel campaign assets while maintaining brand consistency.
- Create email layouts, social post graphics, and digital banner storyboards.
- Effectively handle multiple projects simultaneously while consistently meeting deadlines.

#### **Nearly Natural**

*Freelance Graphic Designer*

**Remote**

*July 2021 - Present*

- Responsible for carrying out diverse campaign assets across multiple channels while ensuring brand consistency.
- Photo editing and manipulation.
- Create emails and social post graphics.
- Manage multiple projects at once and meet deadlines.

#### **WMX**

*Senior Graphic Designer*

**Miami, FL**

*October 2015 - July 2021*

- Supported the development of brand and campaign concepts.
- Brand guidelines development, brochures, print ads, billboards, wireframes, mailers, and digital banners.
- Photo retouching and manipulation.
- Develop and produce engaging presentation slides, RFPs, and mockups.
- Working knowledge of HTML5 / CSS
- Manage multiple projects at once and meet deadlines.
- Key clients included Resorts World, Enterprise Rent-A-Car, Karisma Hotel Resorts, Woodspring Suites, and The Children's Cancer Caring Center.

#### **Miami Children's Museum**

*Graphic Design Assistant (Internship)*

**Miami, FL**

*January 2015 - March 2015*

- Created social posts, e-blast, and event posters under the direction of a primary graphic designer.

### EDUCATION

---

#### **Ai Miami International University of Art & Design**

*Graphic Design*

**Miami, FL**

*July 2011 - March 2015*

- BFA Graphic Design

### SKILLS

---

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Figma
- Microsoft Powerpoint
- Microsoft Word
- Keynote
- Teams
- Basecamp
- Trello
- Zoom
- Slack